



Chapter Health Assessment



Chapter _____

Check ALL that apply:

Lights – How does your chapter prepare for success?

- Our chapter has diverse programs planned for the next year.
- Our leaders present information with enthusiasm.
- Our meetings include a social component to them – time is given for friendships to develop or strengthen.
- Our chapter members are friends with one another.
- Our members volunteer on a regular basis to do tasks within the chapter.
- Our chapter has a newsletter that is published to share success and help the chapter feel connected.
- Our chapter works well as a TEAM with many different people contributing to many different tasks.
- Our leaders have asked all recent new members to be on a committee or help with a project.
- Our members are publically recognized (at a meeting or in a newsletter/email) for their work in the chapter.
- Our members feel respected at chapter meetings.
- Our chapter does not have any current conflict among the members.
- Our members recognize when our leaders are over-taxed and they step-up to help.

Camera – What does your chapter do to have a strong public profile?

- Our chapter has a chapter website.
- Our chapter website is up to date and has accurate contact information.
- Our chapter has a Facebook public page (not a private group) to promote our chapter to the public.
- Our chapter has a Twitter account to promote our chapter to the public.
- Our chapter has DAR brochures (either created by your chapter or by the NSDAR) on hand to give to prospective members.
- Our chapter has given DAR brochures away to the public in places other than our own chapter meetings.
- Our chapter contacts prospective members in a timely manner.
- Our chapter contacts prospective members to invite them to the next meeting.
- Our chapter provides lineage worksheets to our prospective members.
- Our chapter has a plan to welcome our prospective members at our meetings.
- Our chapter shares links to the NSDAR videos with our prospective members.
- Our chapter actively seeks publicity regarding our chapter in a local newspaper or magazine.
- Our chapter is in the public eye, marching in parades or having a booth at a local event.
- Our members actively recruit women for the DAR that did not request information through NSDAR.

Action – What is your chapter’s plan for the future to ensure that your chapter will thrive for years to come?**Gain:**

- Our chapter participates in committees that puts our name out in the public such as JAC, DAR Good Citizens, American History or Christopher Columbus Essay Contests, ROTC, etc.
- Our chapter has chapter meetings on Saturdays or in the evenings.
- Our chapter meetings are affordable or at least some of our meetings are affordable.
- Our chapter has had a prospective member attend our chapter meeting in the last 12 months.
- Our chapter has held a genealogical workshop or has met with prospective members to help with applications.
- Our chapter uses the Prospective Member Database (PMD) in e-Membership.
- Our chapter calls all prospective members on the phone at least once to invite them to a meeting.
- Our chapter has an email list for prospective members.
- Our chapter has asked our State Volunteer Genealogist Chair, Lineage Research Chair, Chapter Development and Revitalization Chair, or our State Registrar for help on any application .
- Our chapter has a connection with a local C.A.R. society and encourages our members to enroll their children or grandchildren in the C.A.R.

Train:

- Our chapter has a new member packet or new member orientation program.
- Our chapter assigns a mentor for our new members for one year.
- Our members volunteer for national projects such as the Patriot Records Project.
- Our members attend state and national functions.
- Our meetings provide our members with information about the DAR committees, bylaws, or protocol.
- Our members are encouraged to participate in the NSDAR Webinars or view the archived NSDAR Webinars.
- Our members are encouraged to take the NSDAR Genealogical Education Program (GEP) Courses.

Retain

- Our chapter has a formal way to recognize our new members.
- Our chapter recognizes chapter membership anniversaries - 10, 20, 25, 30, 40, 50, 60, 65, 70, and 75-year.
- Our chapter sends monthly email reminders to the chapter about the upcoming meeting and DAR projects.
- Our chapter rotates officers and chairmen, giving new people a chance to participate.
- Our chapter contacts members who do not attend meetings anymore.
- Our members volunteer to take on roles within our chapter.
- Our chapter does service projects at least once a year.
- Our chapter takes field trips at least once a year.
- Our older members mentor our Junior members.
- Our chapter has nominated a Chapter Outstanding Junior for our chapter.
- Our chapter encourages our Junior Members to page at state and national events.
- Our chapter personally invites our chapter Juniors to attend our meetings.
- Our chapter leadership uses e-Membership on a regular basis to conduct chapter business.